



CEO
COMPANY

Subconscious **B**ehavioral **M**odification **P**rogram



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IN TODAY'S RAPIDLY CHANGING WORLD, there is an increasing need for people to acquire the skills and ability to access their subconscious mind for behavior modification and key decision-taking.

According to the statistics from the past few years, the demand for self-development and subconscious teaching has been growing rapidly and is expected to grow by 16% through 2025 - faster than any average for all industries. And it is found that individuals equipped with such skills for handling their subconscious mind are in high advantage compared to those who don't.

No matter your field, developing this skill will help you make an influence on yourself and be more competitive in your career, personal life, and etc, if you are:



A Businessman: Understand what you are projecting to your business through your subconscious mind without knowing



An Engineer: You can use your business knowledge to lead more efficiently by enhancing communication skills



Fresh Out of College: Leverage business skills to develop your network and better appeal yourself by eliminating any and all things that may affect you negatively on the inside



A Mom: You can learn to communicate better with others, especially with your own child about important things

More widely, a foundation in all things is your own subconscious mind and it will allow you to carve your skills to succeed in anything you do in life from taking a simple decision to dealing with challenges by adjusting how you react to them. On top of that, skills to handle your subconscious mind can be useful for finance planning such as buying a house or car as it reflects into every behavior.

Not only does this help form the right mind you need to win but it also provides a blueprint for enhancing the competence and practicing it in real live to go further in your career.



What You Need to Succeed



"I knew something was empty in my life, but never really knew how to fill it up before coming to SBMP.

The most surprising change after attending SBMP is I found the mission for my job and also identified the clear concept for the future direction of my brand and business

With the help of the lessons from SBMP, I have been able to deal with difficult situation efficiently in my difficult days in business.

1 year after following the guideline provided, I achieved a lifestyle that I never imagined."

Lucy Kho,
Sales & Marketing

1. An Understanding of Yourself

A fundamental understanding of yourself can be valuable in any aspect. In addition to a profound understanding of how you think and operate your conscious mind, studying the subconscious mind can provide you with a handful of skills for making better decisions that result in a more desirable outcome, which is certainly an advantage in every way.

2. Subconscious Analysis

Research by Professor Bruce Lipton shows that 95% of your life is coming from your subconscious mind that was programmed before you turned 7 years of age. As such, reprogramming the subconscious mind required very delicate analysis and processes.

Having sharp insights to see through your habitual behaviors, recognize unconscious reaction, and modify them can give you a re-born experience and therefore helps start making different outcome, enabling you to make better move that could benefit you in a desirable manner.

"The movie Matrix is not a science fiction but a documentary," says Stanford Professor Bruce Lipton, saying your outside reality is an exact reflection of your subconscious mind. If you are able to understand yourself and alter as needed, you can win every game.



"It was a very illuminating course which allowed me to look at the social world around me, and how my relationships were manifestation of my own thoughts. That's a rather profound insight. Doing the Addictive Character Elimination Procedure is very exciting, yet challenging."

Edmund C.,
Professor

3. Identification

Identifying yourself can be of benefit to yourself in every aspect, even if you are not experiencing a problem. While it can seem like a hard thing to do, it is far easier with the steps and tools provided in the SBMP.

Things such as habits and thoughts are the results of your subconscious mind whether known or unknown so it is a matter of fact that identifying is the first step to handling your subconscious mind.

4. Elimination

Whether you are aware or not, your mind never stops running — you can not enjoy your meal because your mind is comparing it with the food it had yesterday and etc. Therefore, eliminating any unwanted reaction of the mind requires a very delicate procedure with detailed steps.

Quieting the mind has always been a challenging task for you more than organizing it in a good manner. The answer is covered in the SBMP and it is simple and easy, more than anything.

There is no one way to shut-down the mind so that it is calm — most of the steps and procedures are presented in a more doable way so that realistic solutions are found. You will come to understand the famous quote by Descartes, "I think therefore I am".

Every steps and exercise offered in the SBMP is different and altered in the way it is needed. It is well structured yet flexible therefore applicable to every situation you are dealing with.

5. Reconstruction

Strong reconstruction skills are much needed to produce consistent action in efforts to create the desired reality. The last step of the SBMP is learning the skills of reconstructing your mind, allowing you to newly develop and produce any new thoughts.

It is valuable to know how to do this and equally important is keeping track of your routine performance so that you are aware of the common missteps people make after exercises.

Developing these skills can be a powerful way to accelerate your career, happiness, success, and etc. Next, you will learn about some of the ways you can learn and widen your insights into your consciousness.



"I have been able to concentrate on my life goals and love my wife more. I appreciate the rising sun everyday and feel amazed of everyone I meet

Having the opportunity for an international business was one of the biggest benefit.

As a result, I experienced a growth by 4~5 times in income. If you are a business person."

Chin Loon,
Environmental Engineer



How to Manage Your Thoughts

There isn't a one-way-fits-all approach to programming the subconscious mind. Each and every person and circumstance is unique and therefore requires different procedures.

Whatever path you go will be highly dependent on your personal subconscious programming. Here are some of the methods for changing them which you should consider as a cheat-key.

1. Why is it important to learn this?

If you are interested in furthering your growth, studies, and development this may be right for you. The SBMP can provide a framework for problem-resolving and creative thinking, and also helps you build a multi dimensional perspective. By taking part in the program and learning its tools provided, you can learn how to manage your own thoughts in multi dimensional perspectives.

Another option is to apply to become a Mind Engineering Platinum Coaching Member online or offline offered in our CEO Company. For many business persons, we offer the opportunity to acquire new skills in a way that is flexible, easy, and fund.



INSIGHT

“Should I learn how to manage my mind?”

It is a question many people face as they look for the opportunities to learn new skills or further their career and etc.

If you are among those curious whether taking the SBMP is the right way for you, here is what you should know before deciding to apply.

Expected Results:

- 1 Understand your personal thoughts and their connection to your reality through empirical exercises.
- 2 Insights into the principles governing creation and experience; perception of the reality that you are creating.
- 3 Restoration of creative energy through the recovery of attention and gain of creative power.
- 4 Understand the techniques to produce your wanted reality, and eliminate any thing that invite unwanted situations.
- 5 Have a deeper understanding of each individual's reality and the ability to find the hidden thoughts within.
- 6 Modify the reality by gaining the ability to perceive it without distinction, judgement, and so to be able to produce your own reality.
- 7 Alter your body sensations, conflicts in human relationships, reliance on others, self-destructive habits and obsessional thoughts; assume more responsibility for your own life.



Self-understanding can help you accelerate professionally and make a bigger influence on your life. Here are some of the terms and definitions you might want to know.

Thoughts: an idea or opinion produced by thinking, or occurring suddenly in the mind and the action or process of thinking which are the main cause of your reality.

Mind: the element of a person that enables them to be aware of the world and their experiences, to think, and to feel; the faculty of consciousness and thought — a person's capacity to think and reason; the intellect.

Consciousness: the state of being aware of and responsive to one's surroundings; a person's awareness or perception of something.

Subconsciousness: of or concerning the part of the mind of which one is not fully aware but which influences one's actions and feelings (adjective) — the subconscious part of the mind.

Create: To bring something into existence; to form and make real

2. Leverage Your Real-World Experience

Every work experience in your career presents a chance to improve your business skills. Demonstrating time management and strong communication skills in your daily tasks can help you prove you're a capable employee and get ahead at work.

Even if you're in a position that doesn't seem quite relevant to your overall career trajectory, there are ways you can take advantage of the opportunity. Collaborating with fellow volunteers at a soup kitchen, or coordinating activities as a youth camp counselor, can be valuable, hands-on experiences that bolster your skill set and equip you with the capabilities needed to succeed in business.

3. Exercise and practice

As life is full of changes, it is important to know how to adapt to it without resisting.

You can do so by continuously carrying out a routine task or practice that is made easy and doable in the SBMP. All exercises in the program are effect - proven and efficient but most importantly made flexible so that it is applicable to your everyday life.

This will allow you to pull out the tool as and when you need without falling into your habitual behaviors again. Consistency is no longer a hard-to-achieve with the simple and easy tools offered in the SBMP as they are made to be fun and instantly effective, for you to practice in your daily life.

4. How is it done?

Mind Engineering, the SBMP has a total of four levels. Below are the courses as well as the steps and expected results.

The Insight Course

Contents:

- Understand your personal thoughts and their connection to your reality through empirical exercises.
- Insights into the principles governing creation and experience; perception of the reality that you are creating.
- Restoration of creative energy through the recovery of attention and gain of creative power.
- Understand the techniques to produce your wanted reality, and eliminate any thing that invite unwanted situations.

Expected Results:

- Have a deeper understanding of each individual's reality and the ability to find the hidden beliefs within.
- Modify the reality by gaining the ability to perceive it without distinction, judgement, and so be able to produce your own reality.
- Alter your body sensations, conflicts in human relationships, reliance on others, self-destructive
- habits and obsessional thoughts; assume more responsibility for your own life.

The Instructor Course

Contents:

- Clarification of the core thoughts that lead to understanding of personal characters
- Manual for converting your viewpoint to the world and others
- Acquire the skills to guide the Insight Course and grow together while helping others

Expected Results:

- Ability to stop playing the sticky game and start winning in the wanted game
- Re-setting of life goals and learn how to actually achieve them
- Provision of tools to help others and be abundant
- Be certified as a CEO Instructor



"I am happy to witness a sales boost just by applying a little bit of what I have studied!

The most surprising change after attending CEO course is I found the mission for my job and also identified the clear concept for the future direction of my brand and business

Starting from creating a high-profitable brand to establishing a brand philosophy, I was able to apply customer feedbacks to better establish my business philosophies."

Sunny Chew,
Lawyer

The Expert Course

Contents:

- Understand the factors of life
- Create without denying and use free
- Recovery of personal integrity and increase of tolerance to others and the world
- Become a professional instructor

Expected Results:

- Understand the purpose of life
- Gain the ability to remain at ease in any
- Succeed in life as a professional
- Gain the power to set goals and achieve them

The Transcendence Course

Contents:

- Understand the consciousness collectively
- Explore each dimension and ability of the consciousness
- Understand self-images (character) and handle them
- Evolution as a spiritual being

Expected Results:

- Gain the ability to understand, embrace, and manage life
- Act intuitively and learn the diversity of life
- Observe
- Courageous stand-out with the intention to change the civilization
- Gain the ability to actually do it.





Why Advance Your Skills with Us?

Now that you understand a little bit more about the SBMP and why you should develop your understanding into your subconscious mind, it is important to get started. Here, you will learn about how you can develop your emotional intelligent and make a detailed plant and etc.



1. Develop your intelligence emotionally

Developing your intelligence emotionally is important to furthering your growth. Many researchers show that your decisions are made based on your emotions rather than rational thinking. This is an ability found among most of the top players.

Increasing your awareness is the key role for developing this important life-living skill. On top of gauging your strong parts and weak parts, look for someone that can do it for you objectively.

Being able to make decisions while also understanding where your emotion is coming from is crucial so make it your routine performance to regularly check what you are feeling, so you can understand your own emotional patterns.

2. Think Intentionally

Furthering your growth, whether in work or personal life requires you to think in a way that your thoughts are coming out intentionally.

Take some time to observe your habitual thinking pattern. See how you normally react. Listen to how you describe your situations and determine whether they are helping or not — this is the key.

There is a saying that you are what you think — how many of us actually understand the meaning of this? With your desired life and reality in mind, you can identify the thought you need in order to produce and work now to reach your next level or phase of journey.

It is important to be specific when handling creations. In the SBMP courses, Mind Engineering instructors will teach you how you can first specify the situation that you are facing so that it is handled precisely and effectively instead of dealing with it only at a broad range.

Be direct and straight to your issue that you would like to handle

Identify a specific behavior in details, rather than speaking generally

State the influence of that problematic creation and link it to its results

Share the details and specifics including how you were affected and how you normally react to it and ect.

The more clear and specific, the easier it is to handle your issues.

3. Tap into the Right Network

As previously mentioned, networking is a much needed skill for everyone, without reference to their background. It was reported that 85% of jobs are filled via networking and a good networker not just accelerates their career but taps into a greater potential. Through making a concentrated effort to developing yourself with the right people, you will be exposed to the paths and journey you had never imagined before.



E L. Lim

- ☑ **On day 1,**
I got to understand my emotions or behaviour were so much affected by my past experiences and able to understand what exactly had caused me through the exercises.
- ☑ **On day 2,**
the observations and felt in depth of my own thoughts with declaration exercises could speak out the truth of inner self.
- ☑ **On day 3,**
I started to realise when I labelled the emotion or issues, it changed to what I had labelled, as I were the origin creator of the specific feeling or issue. The amazing part was the bad feelings or bad thoughts are able to clear or delete after few exempts of the exercises.

After these three day course, I knew there is a way or skill which enable me to handle any unwanted emotions, thoughts or issues could also be able to address and rectified them as well as deleted or cleared with few practides whenever needed.

I sincerely thank you Master Chin Loon of his patience and guidance with his Professional skills to lead me through these tough and process as this is my first experience in life.

I am looking forward to attending the next future such courseswhen available.

4. Do it now

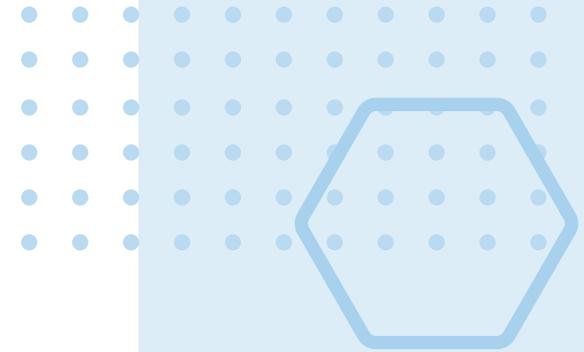
Being a self-motivated person can be very important. As how they say the first step is the hardest of all steps, it is also an attribute for top players. If you want to do it, do it now. Do not expect that there will be an indication for you showing that this is a Fit-For-You thing. There is never a such thing.

5. Invest in yourself

As you intend to further your growth and unleash all possibilities, want to be your best self and etc., you need to be ready to invest in yourself.

Let yourself know that you deserve the change and any investment can be little as compared to its return — this will show your motivated & committed manner which is the first step of your journey.

Change comes in many ways. By taking the necessary action today, you can start your journey of self manifestation. Do not let yourself stop here.



“The course has brought to light my denials to look into my ego and anger on a deeper level. It was much required for me to work on these areas as it was creating my reality of fight and flight mode which was causing toxicity in all my relationships.

I wish to grow into a kinder, calmer individual by pursuing my journey with the tools I have learnt. Am truly grateful for being chosen to be able to work on myself further.”

Rajalakshimi J.,
NLP Practitioner

Invest in Yourself

As you have learned in this guideline, developing the skills to handle your subconscious mind can bring you advantages both personally and professionally. With the intention to understand yourself consciously and unconsciously, you can become a more professional and effective player to reach your next step of life with certainty and drive.

Now that you know the importance of this, how are you going to do it?

Since the company's foundation, hundreds of people have changed their life as a result of completing the SBMP. We have completed:

84

Insight Course

50

Instructor Course

6

Expert Course

6

Transcendence Course

If you would like to accelerate your speed by acquiring the fundamental skills, explore our Mind Engineering Program and understand how you can build the skills and knowledge needed for realizing your goals.



CEO COMPANY may be right for you.
Learn more and apply online at

CEOCOMPANY.ORG